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| **objective**  Results-driven Digital marketer with a proven track record of creating and implementing successful digital marketing strategies. I am seeking a challenging role to leverage my expertise in driving online visibility, increasing brand awareness, and optimizing digital campaigns for business growth.  Contact  PHONE:  9818829092  linkedin  [www.linkedin.com/in/tripti1984sharma](http://www.linkedin.com/in/tripti1984sharma)  EMAIL:  [Tripti.dec19@gmail.com](mailto:Tripti.dec19@gmail.com)  Address: Gulshan Bellina Noida Extension sec 16b Pin Code 201301  Hobbies  Listening music  Interacting with people  Traveling  Content Creations  Exploring trends |  | **Tripti sharma**  **EDUCATION**  CBSE  12th - in 2001  CBSE  10th – 1999  **CCS UNIVERSITY**  BBA – 2004  **KARNATAKA STATE OPEN UNIVERSITY**  MBA (MARKETING) - 2014  **WORK EXPERIENCE**  **Garage Collective SEO Intern**  Dec 2023 – Till Now  As an SEO intern, I managed both on-page and off-page SEO tasks, created backlinks, and posted and wrote blogs for the UpInFifty and IFTDM websites. My role involved enhancing website visibility and search engine rankings through strategic content and link-building efforts.  **BOSCH A TO Z ENTERPRISES SOCIAL MEDIA EX.**  JAN 2023 – Dec 2023  As a social media executive, I adeptly managed my online presence, engaging customers. As an accountant, I meticulously handled financial transactions. As a data entry operator, I ensured accurate and efficient data input for seamless operations in an authorized Bosch car workshop.  **Digital Marketer cum Reseller**  2017–2022  Managed sales, purchases, and marketing via Facebook and WhatsApp as a reseller. Generated leads and coordinated a reseller team, ensuring effective operations. |
|  |  | **Aakashline Institute Counsellor**  2013 – 2015  As a counselor in a computer institute, I handled staff attendance and salary management and provided guidance to students for effective enrollment.  I have also worked at Big tree Entertainment pvt. Ltd., ICICI Home Loans, Reliance Life Insurance, Maruti Suzuki True Value between 2004 to 2011.  **Additional qualifications**  Advance Certificate in **Digital Marketing and Communication** from MICA in 2023.  **SKILLS**  Marketing Strategy, Advertising Development, Digital Marketing, Direct Marketing, Facebook Advertising, Google Analytics, Search Engine Optimisation, Content Creation.  TRIPTI SHARMA    DATE\_\_\_\_\_\_\_\_\_\_\_\_ |
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